

A partnership of the cities of Claremont, La Verne, Pomona and San Dimas

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June 10, 2020

AGENDA ITEM #5

MEMORANDUM

To:

Pomona Valley Transportation Authority

From:

Nicole Carranza, PVTA Senior Program Manager

Subject:

CMO (Clean Mobility Options), Community Transportation Needs Assessment

Voucher

Recommended Action: Approve submission of a Clean Mobility Options Community

Transportation needs assessment application.

Explanation

It is PVTA's intention to secure voucher funds made available by the California Climate Investments (cap and trade dollars at work). These cap and trade funds are being made available to fund any clean mobility option type projects. For example

- Zero-emission carsharing
- Carpooling/vanpooling
- Bikesharing/scooter-sharing
- Innovative transit services
- Ride-on-demand services in underserved communities.

Funds Available

There are two different applications available

- 1. Community Transportation Needs Assessment Voucher
- 2. Clean Mobility Project Voucher

Community Transportation Needs Assessment

This voucher was recently made available and applications are now being submitted and will be approved on a first-come, first-serve bases until all available funds are committed. Applicants can apply for up to \$50,000 to conduct a community transportation needs assessment. The community assessments are vital to apply for the main voucher that is to assist with funding for Clean Mobily projects.

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Clean Mobility Project Voucher

This voucher application window is not yet announced and will occur at a later date to be determined. In the meantime, PVTA can begin the project voucher application. Applicant can apply for up to \$1,000,000 to launch and operate a clean mobility project such as zero emissions ride-on-demand services and up to \$600,000 for expansion of an existing project.

Summary

PVTA would like to proceed and attempt to submit the application for the Community Needs Assessment voucher. The Community Needs assessment for clean mobility options is a vital part of the main voucher that is available for a Clean Mobility project. The assessment made are targeted towards getting the input of disadvantaged communities and needs to include data that is collected in agreement with the Mobility Equity Framework. The Mobility Equity Framework is developed by the Greening Institute and recommended by the California Air Resource Board. Key elements of the assessment include

- Resident Surveys
- Analysis of existing data
- Community transportation accessibility indicators
- Community engagement (i.e. Community forums, in-person or virtual workshops, house meetings, focus groups, interviews, etc.)
- *Virtual engagements are encouraged due to current circumstances when in-person interactions are not permitted.

Currently PVTA is mandated by the California Air Resources Board to convert our fleet to Zero emissions. This voucher allows PVTA to reduce the cost to purchase, pilot and implement zero emissions vehicles and charging stations. By attempting to apply for the Community Needs Assessment Voucher in the process PVTA is gaining experience and gathering data that will assist with further zero emissions grant opportunities. PVTA will administer an assessment of the disadvantaged communities and how to better contribute clean mobility to those communities. The assessment will allow us to figure out what clean mobility means for those cities. Whether it is more demand response ride share or care share with Zero Emission vehicles, or more charging stations for personal EV's.